

cv. markus heger summary

I mainly work in the areas of corporate and web design. As a freelance designer of 13 years, I have also acquired substantial experience in advising customers and project management. In my work and overall approach it's important to me that I reflect the broader significance of graphic design and design itself – what it can mean for society, what it means to me, what it can mean for my customers. Much of the design work I do includes vector graphics and animation. More and more, I am incorporating illustration into the projects at hand. This provides a virtual connection to my works in pen and ink.

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cv. markus heger recent achievements

2008

In January 2008 I was asked by iserundschmidt, a public relation agency in Berlin, to make a pitch for the relaunch of the Wissenschaft im Dialog (WiD) website.

2007

Creating the corporate design and webdesign for a new internet portal for bike auktionen

Helping with design work for the relaunch of www.bwin.com at the austrian design consultancy büroX in Vienna.

Working as a freelance designer for www.bransparent.com an online shopping guide.

Building the website www.klaushuebler.de for the composer Klaus K Hübler. Complex Flash animation

www.sorchennest-hiddensee.de a website for a summer residence completely created with Flash MX

2006

In august 2006 I was asked by aperto AG, a new media agency in Berlin, to be graphic designer on a team making a pitch for the microsite of the new Siemens BenQ SL91 mobil phone. Upon winning the contract, aperto hired me to do the webdesign. The microsite includes complex combinations of vector graphics and 3D product models. I mainly worked with Flash MX to create the transitions and animations. I also made an earlier design pitch with aperto in July 2006 for the official tourism internet portal for the German state of Schleswig-Holstein.

Iris Bujok with whom I worked for several years, when she was a produkt manager at STRATO Medien AG, hired me to design a new photo stock library for a group of nature photographers under the name linnea images. My task was to design the group's complete corporate image and the online shop for their photo stock library. My work with linnea images included comprehensive consultation from start to finish. I also became well acquainted with the business of photo stock agencies during this period.

2005

The Association for Contemporary Music Hamburg was founded on October 1, 2004 to provide a calendar for the many happenings within the scene and to act as a network and platform for contemporary musicians.

Dodo Schielein, one of the founding members, asked me to design the organization's website and corporate identity.

Freehand illustration and informative lists combine to become the characteristic units of the group's public image.

In 2005 I started working as an art director at SinnerSchrader GmbH, Germanys biggest new media agency.

I was in charge of two design pitches: premiere Deutschland AG and apart GmbH, a subsidiary firm of Otto Versand, Hamburg. I was also responsible for account maintenance work for such clients as Tchibo, HLX, comdirect bank, Yellow Strom and Thomsonfly in regard to all new media relevant disciplines (newsletters, microsities, web specials, internet portals, etc...).

1998 to 2004

In February 1998, I and two partners founded a limited company for web design, karoshi GmbH. I was a managing director of the company for 6 years. During this time I was responsible for up to 8 employees and 10 freelance coworkers and supervised the company's creative work. I personally managed karoshi's accounts with STRATO Medien AG, Gaz de France, T-Online and Borussia Dortmund. From the beginning to the end of a project, I provided extensive client consultation and was intensively involved in developing new marketing ideas in line with the company's corporate image.

cv. markus heger last update 01/2008

Current adress	Germany	Hermannstr. 31,12049 Berlin
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	cell phone	+49 (0)77 366 92 40
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Date and place of birth	16.08.1968	in munich
.....		
School	09/74-07/78	Primary school
	09/78-06/85	Kurt-Huber-high school Gräfelfing
	09/86-06/87	Technical school of design. FOS Munich
Social service	07/87-02/89	Mobile sociale services, Arbeiter-Samariter-Bund Munich
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Postgraduate education	07/89-07/93	Communication design, FH Munich (diploma in design)
	07/94-03/95	Philosophy, Humboldt University, Berlin
Student year activities	02/90-04/92	Art instructor, Munich Schwabing, primary school, with the initiative "School of Phantasy" from the Munich academy of art
	05/93-03/95	Chaperone for children for the city's youth departement, Munich
	02/91-04/93	Caretaker and escort, Institut for the blind, Munich
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Additional qualifications	10/95-10/96	Media design academy, Berlin, multimedia producer certification
	08/03-09/03	Basil Paterson Institute, Edinburgh, english language training
Out of country experience	04/02-07/02	USA, professional exchange with Ray Schilling (Canon) and Bruce Klein (grassroots.com)
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Profession	01/94-04/94	Ogilvy Mather&Partner Berlin, internship
	11/94-04/95	Thienel Meyer&Partner, Berlin, design employee
	05/95-10/95	Wir design, K PLEX, double you Multimedia, all Berlin, freelancer
	08/96-02/98	Screen communication, designer at taste (CD ROM magazine T-Online)
	02/98-09/04	Karoshi GmbH, a new media company, managing director
	04/99-05/00	Mailways GmbH, cofounder, coowner
	05/01-08/01	McRise net entertainment AG, interim executive
	12/04-03/05	SinnerSchrader Studios, Hamburg, art director employee
	04/05-12/06	Association of contemporary music, Hamburg and linneaimages, Berlin
	07/06-10/06	Aperto AG, Berlin, freelance designer
	01/07-12/07	BüroX Design GmbH Wien, jmpmedia GbR (u.a.) freelance designer
	01/08	iserundschmidt GmbH, freelance designer
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Skills	drawing	freehand illustration skills - recognized excellence
	languages	English, advanced level
	computer	expert Freehand, Photoshop, Fireworks, Flash, Microsoft Office intermediate InDesign, Illustrator, Premiere, Dreamweaver, Director
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Hobbies	badminton	working on my medal
	soccer	parks in Munich, Berlin, Edinburgh, NY, StPaul/MN, SanFrancisco ...
	tennis	from the sidelines

cv. markus heger recent clients

Siemens BenQ (Mobile phone of Siemens)

German state of Schleswig-Holstein (Tourismusportal Schleswig-Holstein)

Linnea Images (photo stock library)

Verband für aktuelle Musik Hamburg (Association of Contemporary Music)

premiere Deutschland AG design pitch (Germanys biggest private pay TV supplier)

Hapag-Lloyd Express GmbH (budget airline, Germany)

comdirect Bank (German online-Broker)

Gaz de France (Natural gas company in France)

gool.de (Clothing label of Borussia Dortmund, a German primary league soccer club)

STRATO Medien AG (Leading web hosting provider in Europe)

DLR (German Center for Air and Space Travel)

T-Systems International GmbH (Digital Radio Berlin Brandenburg)

DIZ TORGAU (Information center in Torgau for an historical site in Saxony)

neue dichte (Online platform for modern lyrics)